

**Watauga County Farmers' Market  
2018 Application and Agreement: NEW TEMPORARY-LIMITED VENDOR for  
Winery, Brewery, or Cidery**

This completed and signed application must be mailed ***with a \$25 check*** for the application fee and received no later than ***January 31, 2018*** at:

- **Watauga County Farmers' Market, PO Box 2177, Boone, NC 28607**

Please read carefully and fill out all pages of the application form front and back completely. Application is invalid without signature. Print legibly or type. Illegible applications will not be accepted. You will be notified of the acceptance or denial of your application **by email**.

**Temporary-Limited Vendor Information:**

Business Name: \_\_\_\_\_

Owner: \_\_\_\_\_

Other Business Associate: \_\_\_\_\_

Primary Contact: \_\_\_\_\_

Primary County of Production: \_\_\_\_\_

Mailing Address \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Email (required): \_\_\_\_\_

Website: \_\_\_\_\_

**Address(es) of Production:** List all addresses where your wine, beer, or cider are fermented or brewed and bottle or canned if different than above address:

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Counties of Production: \_\_\_\_\_

**Farmers' Markets Previous Experience and "Readiness to Vend":**

Please describe your previous experience at other Farmer's Markets or similar venues (*specific names of Markets, number of years participating, estimated number of times vending, etc.*) and describe your ability to be "ready to vend" on Opening Day.

## **Products:**

What products / varieties (wine, beer, cider) would you bring to the Watauga County Farmers' Market? (*related items, e.g., personalize logo wine glasses, beer mugs, t-shirts, ball-caps, etc. – display of these items must conform with general Market guidelines.*)

**Categories:** Indicate all of your main product categories. The Market Manager must be notified of any additional categories added during the 2017 season that are not indicated here:

- Wine**
 **Cider**  
 **Beer**
 **Other:** \_\_\_\_\_

**Other ways you sell your products:** How do you currently sell your products? (Other markets, stores, online, co-ops, wholesalers, etc.)

**Segregating Products:** Watauga County Farmers' Market requires vendors to be the producers of all products sold there. If you purchase products from other producers and sell those products at markets other than the WCFM (*e.g. restaurants, groceries, CSA, etc.*), how do you segregate the purchased products from those that you have grown or produced yourself?

**Tax Compliance:** NC Department of Revenue requires all vendors at farmers markets to be in compliance with tax regulations and for markets to have supporting records.

1) \_\_\_\_\_ I am registered with the NC Department of Revenue and my Sales Tax ID Number is: \_\_\_\_\_. My certificate of registration will be displayed at all times while at Watauga County Farmers' Market.

2) \_\_\_\_\_ I acknowledge that I am responsible for paying all state and federal excise taxes.

## **Additional Documentation:**

*It is the temporary-limited vendor's responsibility to comply with all applicable laws with respect to the production of their goods.* The Market requires documentation supporting all goods that are subject to regulation. **Copies of all certifications must be attached to your application.** Any additional items added to your product line during the year must have supporting documentation on file with the Market Manager.

ABC Permit Required

My ABC Permit Number \_\_\_\_\_

<input type="checkbox"/> I use the word "Organic" in any representation of my produce or other product.
<input type="checkbox"/> My current USDA Organic Certificate is attached
<input type="checkbox"/> I sell less than \$5,000 of organic produce per year and my "Small Scale Organic Grower's Declaration of Exemption from Certification" is attached. (Email the Market Manager for this document)

**Availability for Attendance:**

It is the Watauga County Farmers' Market's goal to have wineries, breweries, and cideries share Saturdays equally among the applicants and provide a diversity of tastings throughout the season.

Please indicate the number of Saturdays that you would like to attend: \_\_\_\_\_

Also, please indicate which Saturdays that you will not be able to attend in May, June, July, Aug, Sept, or Oct:

_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____

\*\* You will be contacted by the Market Manager in March for scheduling confirmation.

**IMPORTANT:** If you have been scheduled for a Saturday and you find that you are not able to attend, you should notify the Market Manager via email, phone call, or text message by 5:00 p.m. the Thursday before any Saturday you will be absent and you will still be expected to pay the rent (50.00) for that Saturday.

**Important:**

Please read the **Rules** of the Market and Bylaws, which are available on the Market’s website. The Rules are subject to change at any time during the season and vendors will be notified of these changes in writing. Specific rules related to wineries, breweries, and cideries are as follows:

**Items to be sold:**

- 100% of all wine, beer, and cider must be fermented or brewed and bottled or canned by the winery, brewery, or cidery.

**Definitions:**

- Temporary limited-vendor – an individual or entity who has been assigned a space on a limited basis for a specific product category. (*e.g. – tastings and sales of wine, beer, or hard cider; however, display of items must conform with general Market guidelines*). A temporary limited-vendor is not a member of the Market.
- Designated space – a space that has been designated by the Board for a specific product category. (*e.g. – space designated for wine, beer, or hard cider tastings & sales*) The weekly fee for a designated space is \$50.00.

**General Provisions:**

- Temporary Limited-Vendors who are vending wine, beer, or cider must provide a copy of an up-to-date “Special Event Permit” and a permit for the specific vending date from the NC Alcoholic Beverage Control Commission and a copy of their liability insurance coverage by 5:00 pm on Thursday immediately preceding vending on Saturday. Failure to provide these documents will disallow vending; however, the Temporary Limited-Vendor is still responsible for payment of the daily rent for the Saturday that was scheduled.
- Sales of alcohol (wine, beer, and hard cider) must be by the bottle or cans only. Consumption of alcohol is limited to “tastings-only” specifically at the designated temporary limited-vendor space. No open containers of any kind are permitted in the parking areas.
- Licensee and each winery, cidery, and brewery will abide by all applicable regulations and laws, including but not necessarily limited to those of the Town of Boone and NC ABC Commission.

The Market requires that all temporary-limited vendors comply with standards of professionalism that promote open communication, mutual respect and the best interests of the Market. Disruptive actions or remarks that undermine the shared success of any or all of our community of vendors are unprofessional and unacceptable. Failure to comply with these standards could result in suspension or removal from the Market.

Each temporary-limited vendor participating in the Market shall be responsible for any loss, personal injury and/or damage that may occur as a result of the vendor’s actions and agrees to hold harmless the WCFM from any losses, damages, claims, suits or actions, judgments and attorney fees.

Temporary-Limited Vendors are required to maintain their own liability insurance.

I agree to allow representatives of the WCFM to visit the premises where the products I intend to sell are produced.

I acknowledge that I have been provided access on the website to a copy of the Rules for the WCFM and that I will abide by these rules. I also understand that my invitation to vend can be terminated for violation of any of the Rules.

Agreed to:

\_\_\_\_\_

Signature

\_\_\_\_\_

Date